



AYSO REGION 64 NEWS

www.ayso64.org



Issue 10

AYSO Region # 64 Press

June, 2000



Opening Day Game Time 2000 Saturday, August 26th

We open the fall season this year with a Soccerfest and Tournament for all teams on Saturday August 26th at Miller Middle School field. The objective is to have as much fun as is possible with a soccer ball, then clear out early enough to all go down together and watch the Earthquakes play that evening.

Just in time for final Olympic preparation, all our players will be provided a Passport (to fun) and assigned to a national team from somewhere around the world. These players, divided into teams of 4-6 players each, will then play 4 v. 4 games on small-sided fields throughout the morning. (Everyone should play at least 4 games.)

Following the theme, '*The Game Belongs To The Players*', this format requires coaches to assist with playing the game by refereeing, just as they would in practice scrimmages. The players themselves run the game, even managing substitutions. Some of our referees (who are not already also coaches) will also be available to assist. This will warm up all the older muscles for the Coaches versus Referees small-sided game later on!

In between games, players will be encouraged to participate with everyone else in our Soccerfest activities. Participation in each event earns a visa stamp on one's passport. Passports full of visa stamps may be submitted for prize drawings (must be present to win.) Bring highly portable seating, no one stands still for longer than 15 minutes all day.

We have been promised some very excellent prizes from many sources, and we will have them displayed for motivation purposes. We also have some early interest by some unique guests, and hopefully they will be able to attend.

Opening Day with the EARTHQUAKES

We are excited this year to be able to offer each registered player with AYSO Region #64 a ticket to the San Jose Earthquakes on August 26th. Kick off for the game is 7 pm and they will be playing our arch rivals the Los Angeles Galaxy with the famous Cobi Jones.

This is a great chance for our players to experience the thrill of a professional game with a chance to see name soccer players. There will also be a soccer celebration two hours prior to kick off at Spartan Stadium.

Additional tickets are available for family members at the low price of \$9 each. Please realize that your child should have a chaperone for the game. In some cases a coach may bring a team but I would suggest that you take the opportunity to come watch great soccer with your young player!

In order for your child to receive a free ticket and to purchase additional tickets, please download the registration page off the web site and mail it in quickly. Also, you may e-mail me with your interest at rebecca_nicholas@hp.com. You will still need to send in a form but this at least let's me know how many to order!

Please don't wait to participate as tickets are going fast! Come join in the fun!



Team Creation

Two of the basic tenets of AYSO philosophy are;
Everyone plays &
Teams are balanced.

Balancing the teams increases each child's sense of fun, enables better learning, and provides for a better team experience. Creating balanced teams is not an easy task however. How this is accomplished depends on the age group of the children involved. For the Fall 2000 season, Region 64 is balancing teams as follows:

U6 or K teams - Teams are created with an appropriate mix of boys and girls on each team. Buddy requests are honored as often as possible. School teams may be created where the gender mix makes this reasonable. Each team has up to 8 players.

U8 & U10 teams - Coaches evaluations as well as a player's number of seasons of experience and age are used to balance teams. The goal is to spread the more skilled and experienced players out among all the teams, allowing the newer players to learn by example and through combination play. We hope to have no more than 8 players per team in U8, and 11 players in U10, but we need parents who will coach! Smaller teams and fields provide each player more touches on the ball, improving their fun quotient and skill level. National studies show that major soccer nations such as Brazil and England do not create large teams until about age 12, and rely on small sided games and drills to teach ball handling skills.

U12 and Older - Coaches evaluations will be input into the AYSO National Database and we will use computer modeling to assist in creating balanced teams.

After teams are created, a balancing meeting will be held with the coaches. The head and assistant

coaches will then be able to have their kids placed on a given team by swapping players of equal caliber. Each coach will then have up to three trades monitored by the Division Managers with which to attempt to honor requests. The final rosters will be reviewed by the Regional Commissioner and agreed by all before we are satisfied.

Although we invest major effort in balancing each team, history has shown that there will be a top team, and bottom team, in each division when examining games won or lost. (These may not be the same teams that played the best games, improved the most, or had the most fun.) There are factors beyond our capability to determine at formation such as:

Coaching ability - We train our coaches better than anyone, but they are human, and they are also volunteers. They will help improve each player's abilities, but...

Parenting ability - We all have different styles of how we support our players, but we all understand our kids signed up to play, not win. (Go ahead, ask them.)

Personalities - Kids often respond differently to the same style of coaching, and the same style of play, as the other players on the team.

Player motivation - Some kids are driven to play, some practice hard, some just want to be part of the positive team experience. And this can change at any time.

Unknown players - Players who are new to the league and have not been evaluated can sometimes be excellent athletes who learn the game quickly. Some of our current players will also capitalize for the first time on years of instruction, drill, and practice to really shine!

Late sign ups - Players who join after the

balancing has already been completed.

Needless to say, we work very hard to create teams that will give all of our kids a fun, exciting, and rewarding soccer season. The task is not easy, and not always perfect, but we will continue to do our best give our kids what they deserve - the fairest chance to play and enjoy soccer to the best of their ability.

Player Equipment

Each player will need 4 things to practice or play soccer that the Region does not supply. They need some type of shoes, shinguards, the proper size ball, and a water bottle. If cleats are worn they must be non-metallic soccer style cleats without any toe cleats. Balls are sized according to age group. Players 4 1/2 - 8 will need a #3 ball. Players 12 and older will use a #5 ball. Everyone in between plays with a #4. (Age on 8/1/2000.)

We are also very concerned about the safety of your child, so jewelry of any kind is not to be worn during practice or games. (Avoid body piercing until Thanksgiving, or be prepared to remove those studs for soccer.) Glasses, medical bracelets, dental braces, religious items are allowed, but safe play for all players on the field will be a priority. Dental braces can be vicious, heavy waxing or a molded mouth guard are good ideas.

For more information on equipment, and where to find some, check www.ayso64.org.



Fall 2000 Season Calendar

- 7/1 Audition for entrance into the College Athletic Program (CAP) program.
- 7/24—7/28 MLS player Training Camp @ Miller Middle School.
- 8/1 All players contacted by their coaches. Practices may begin.
- 8/26 *Opening Day at Miller Middle School.*
- 8/26 AYSO day with the San Jose Earthquakes.
- 9/9 Games begin for all age divisions.
- 9/24 Picture Day. Times and locations to be announced.
- 11/11 & 11/12 Section 2 Tournament for U19 & U16 players.
- 11/18 Final Games of the season for U14, U12, U10, U8, and U6 players.
- 11/24 & 11/25 Turkey Tournament.

Training, Training, and More Training

AYSO offers a number of training courses to ensure that volunteers are prepared and ready to meet the demands of the jobs ahead of them. Some of the training classes available include:

Beginning (Youth) Coaching Course for new Coaches
July 29th or September 10th.

You must have completed this course to coach a team.

Intermediate Coaching Course
August 5th and 6th.

You must have completed the Youth course and coached at least one season to participate.

Advanced Coaching Course
October 20th through 22nd.

These courses will probably be held at Rainbow Park/Miller School, but look for locations and times to be announced. For more information contact the Regional Coach Administrator, Carlos Lovera by e-mail at clovera@arsin.com or by phone at 227-4335.



Referee Training Courses

Annual Safe Haven compliance courses have not been set yet. Every volunteer must attend annually. Safe Haven is covered during all Basic courses. You can attend again, have fun, and be certified.

(Minimum age for these courses is 12 years. There is no maximum age.)

Course 3: Wednesday, July 12, 7:00 PM - 10:00 PM.

and

Saturday, July 15, 9:00 Am - 2:00 PM.

Course 4: Wednesday, August 16, 7:00 PM - 10:00 PM.

and

Saturday, August 19, 9:00 Am - 2:00 PM.

Course 5: Wednesday, September 20, 7:00 PM - 10:00 PM.

and

Saturday, September 23, 9:00 Am - 2:00 PM.

Location for each of the courses listed above is Queensborough Swim Club. For additional information contact the Regional Referee Administrator, Randall Ristau at 255-9563.

Fall 2000 Registration

We have held our three scheduled walk-in registrations at Round Table with great results: almost 600 players have already signed up. If you or someone you know hasn't yet registered, it's not too late!

All returning players (those who played for Region 64 last fall) should arrange to pick up their pre-printed forms by sending an email to "dshannon1@aol.com". If you do not have e-mail access please call the AYSO hotline.

For any new players, blank registration forms are at the Round Table at Bollinger and Miller.

As usual, the number of players that we can accept is based on the number of coaches and referees that we get, and the remaining slots will be filled on a first-come basis. And please remember that volunteers run this entire organization, and that every family is expected to volunteer for at least one position. See the registration packet for more information.

**Special Thanks to Aquatic Specialties,
a Region 64 Sponsor**

Region 64 On-Line

Region 64 has an official website - <http://www.ayso64.org>. This is the central point for information about, and for, our region. Please refer to this site frequently, as all late breaking news will be immediately posted here.

We have already placed everything from board meeting schedules and minutes, to contact information, to field maps, to equipment needs on this site. If you can think of more information we can provide, please let us know! Remember, in an all-volunteer organization, this is your site too. Use it!



Fall Kickoff Dinner

Mark those calendars now for **Monday, August 14th!** We need all Coaches, Referees, Board Members, Division Managers, and many other volunteers to attend the Annual Fall Kickoff meeting to be held at the Quinlan Community Center from 6:30 - 9:00(?) P.M.

This is where all the information, equipment, uniforms, keeper jerseys, and schedules will be handed out. Notice the absence of any other date or time for this? Make certain your team is represented!!

And come hungry - we'll have plenty of food!

Join the "Men (and Women and Kids) in Black"

Are your arms strong enough to hold a 4 oz. flag above your head for 10 seconds? Are you planning to go watch some game(s) anyway? Then we need your help this fall on the touchline as an Assistant Referee. We are looking to train adult and youth with an interest in participating in the exciting game of soccer - as a beginning referee for games this fall. (You need not have played soccer before!)

Here's your chance to join the "Men (and Women and Kids) in Black" when Region 64 holds their Regional Referee Training Clinics at the Queensborough Swim Club on Miller Avenue. Three clinics are scheduled for July 12/15, August 16/19, and September 20/23.

All candidate referees (age 12 and up) must first attend and pass a Regional Referee clinic before they qualify for referee duty. A short, multiple choice test is given (don't worry - the philosophy here is "Everybody Passes!") to reinforce your knowledge of the game.

The clinic consists of two parts. The first part covers topics such as AYSO philosophy, assistant referee duties, and the laws of the game. The second part reviews the laws of the game and provides field instruction on the mechanics how to hold, wave and point flags to stop and restart the game. Now you're ready to start being an Assistant Referee!

Get Out of Fundraising?

Last year it was M & Ms, Milky Ways, and Starbursts. Who knows what fundraising will be this fall? The region is leaning towards candy sales again, because it sells. Why do we do this? Because the registration fees do not cover all the league costs, fundraising is a necessary part of the budget.

This year, players and their families are being given a choice! You may avoid the hassle by providing a tax-deductible donation equal to the average candy sales profit of \$20 per player. For everyone else, we still have a stock room full of that candy from last year that we need to sell!

Send your check for \$20 (per player) made payable to AYSO Region 64 to:

AYSO Region 64
c/o Dave Shannon
1115 Littleoak
San Jose, CA 95129

If you know any potential Sponsors, please take a look at the information on www.ayso64.org.

Why We Need Additional Funding!

Region 64 currently provides a year round soccer program for almost 1000 kids. There are more children who would love to play, but we can only grow the program as fast as volunteer resources, field space and the funds to develop it allow.

Parents fund most of the cost of the actual core program through registration fees and fundraising efforts. The core program only provides the minimum items called for in the National program. Parents are also asked to provide even more funds for trophies, clinics, and other items.

Although there appears to be many parks and school playgrounds in the area, there are not enough places to practice and play soccer for everyone who wants to play! Many of the parks do not allow organized sport activity (to keep them available for the recreational activities.) School playgrounds may have space, but lack the equipment, care and funding to make them suitable.

The shortage of field space places severe wear and tear on the few overused fields we have available. The only way to keep them usable is to either temporarily close them for rejuvenation, or fund the necessary re-constructive maintenance. Unless more fields are developed, only the expensive maintenance becomes an option. By developing sources of additional funding the Region can begin a development plan that provides enough playing fields while resting others to rejuvenate. When done in a planned fashion no games are cancelled, and the overall expense is lowered.

The other area where the Region needs assistance is in cash flow timing. Our main season starts in

August. We currently ask families to predict the future and register in the spring so we can capture early discounts for bulk orders on player uniforms, supplies, etc. Many families do not join the league until the fall season is about to start, and this represents a cash flow problem when attempting to avoid the high price of last minute ordering.

Per our National guidelines we are only allowed to hold 4-12% in reserves from year to year. Larger reserves are allowed under our IRS 501(c)(3) non-profit status, but larger reserves represent more risk of tampering so are discouraged in an all volunteer organization. This means we need sources of funding all year long, especially in the early spring when we can most easily provide field repair, but have not yet received registration funds.

The chart on this page describes what Region 64 can do for individuals and businesses who assist our League financially. We also need various goods and services, so if you can provide those we also welcome your assistance.

Additionally, any family that is able to find a sponsor at the \$500 level or higher will be allowed to have an action photo of their player(s) placed on www.ayso64.org for at least one year. The family must provide a suitable soccer action photo.

If you think it may not be worth your while, take a walk out on the field some day. Look how sparse the grass looks. I imagine how hard it is to make a good pass, or a good reception with all those bumps deflecting the path of the ball...

Sponsorship Levels

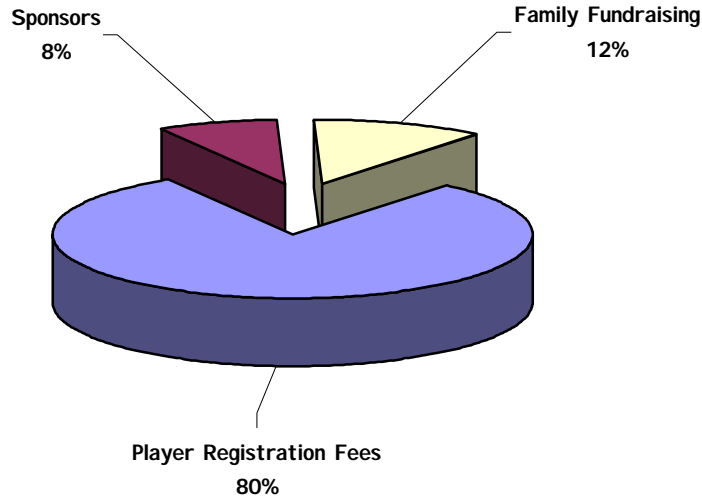
Name	Amount	Provided in Return by Region 64
Player	\$75	Tax deductible receipt and mention in our newsletter.
Team	\$250	Tax deductible receipt, mention in our newsletter, and a team picture plaque.
Field	\$500	Tax deductible receipt, mention in our newsletter, a team picture plaque, and a 3'x5' banner hung at the field each week.
Bronze	\$1,000	Tax deductible receipt, mention in our newsletter, a team picture plaque, and a 3'x5' banner hung at one field each week, and logo visibility on www.ayso.org
Mult. Field	\$1,500	Tax deductible receipt, mention in our newsletter, a team picture plaque, and a 3'x5' banner hung at all 4 fields each week, and logo visibility on www.ayso.org
Silver	\$2,500	Tax deductible receipt, mention in our newsletter, a 3'x5' banner hung at all 4 fields each week, and logo visibility on www.ayso.org with link to a corporate website.
Gold	\$5000	Tax deductible receipt, mention in our newsletter, a 3'x5' banner hung at all 4 fields each week, and logo visibility on www.ayso.org with link to a corporate website.

Where the Money Comes From and Where It Goes

It costs \$92.63 for your child to play soccer!!

Region 64
Year 2000
Budget

Sources of Income

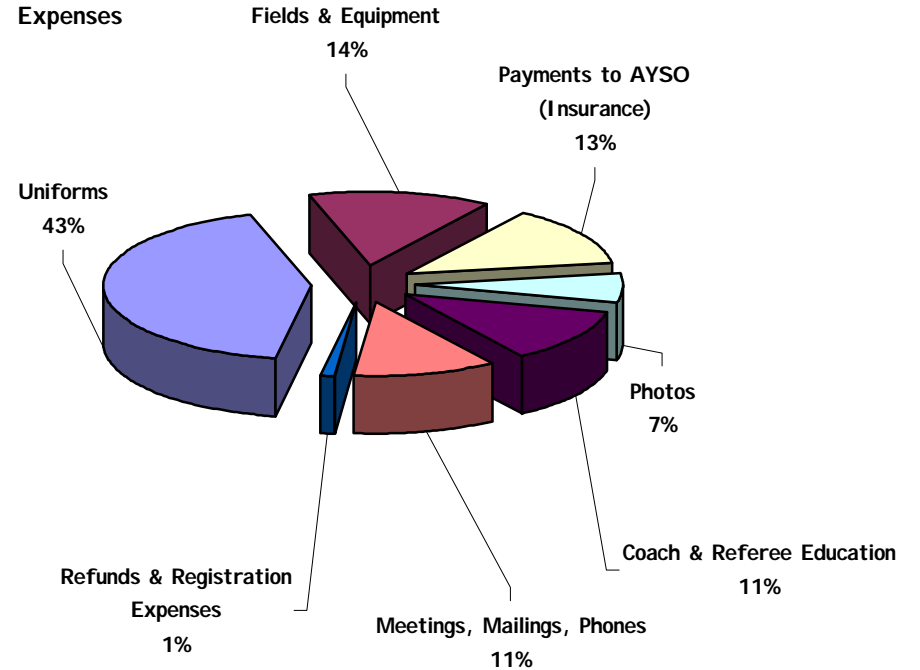


The American Youth Soccer Organization (AYSO) is a non-profit organization that has IRS 501(c)(3) status, so please save a copy of this form as a temporary receipt for tax purposes. We also need many 'goods and services' that may be donated to assist our program. If you think you may be able to provide these, please contact us!

Not sure yet? Ask around. Look around. See how many kids are participating. Need more information? Take a moment to investigate www.ayso64.org, or the national organization, www.soccer.org. Good business decisions are always based on data. Of the fees each family pays; nearly 56% are used to register, insure, and dress the players. About 14% is consumed each season in field expenses such as paint, flags, and first aid kits for Coaches. We have no money left over to improve field conditions, or to add locations for our growing program. Nearly 11% of these fees are spent training the all volunteer Coaches and Referees in the game itself and as part of our Safe Haven program that ensures all children have a fun, safe, and positive experience.

Less than 11% of these fees are spent on administrative overhead! Every kid plays, and they play 3/4 of each game! Still, many families cannot afford these fees, or cannot provide for each child in their family. Without raising fees we have no funds left to improve the very few playing fields available. Imagine trying to make a good golf putt on the local school playground, well a soccer ball behaves about the same way. So, any help you can provide is welcome. And we put every penny to good use!

Expenses



Region 64 Sponsor Application Form

YES! We can help Sponsor the AYSO program for the 2000 Season! We are pleased to see these children in a positive, active, and rewarding program. We hope that our contribution will help offset the expenses of the program, and allow even more children and their families to participate.

COMPANY NAME _____
 ADDRESS _____
 CITY, ZIP CODE _____, CA _____
 PERSON TO CONTACT _____
 TELEPHONE (_____) _____ - _____

_____ This check is part of a \$ _____ donation.

_____ Our full donation is Enclosed.

Make checks payable to "AYSO Region 64" (do not send cash.)

Please mail your donation, along with this form, to our Regional Commissioner:



AYSO Region 64
 C/O Mr. John Plecque
 1440 Kintyre Way
 San Jose, CA 95129

AYSO Region 64 Board for 2000

<u>Board Position</u>	<u>Member name</u>	<u>Phone</u>	<u>E-mail</u>
Regional Commissioner	John Plecque	486-6924	jplecque@pacbell.net
Asst. Regional Commis-	Mark Towar	253-8118	mtowar@ocv.com
Treasurer	Dave Shannon	255-6349	dshannon1@aol.com
Registrar	Susie Mason	445-8818	smason@opentv.com
Regional Coach Admin.	Carlos Lovera	227-4335	clovera@arsin.com
Asst. Coach Admin			
Coach Asst.			
Equipment Coordinator			
Boys Coordinator	Pete Sasur	996-1856	psasur@rugged.com
Asst. Boys Coordinator			
Girls Coordinator	Mark Towar	253-8118	mtowar@ocv.com
Asst. Girls Coordinator			
Regional Referee Admin.	Randy Ristau	255-9563	randy_ristau@trimble.com
Asst. Referee Admin.			
Referee Scheduler			
Referee Asst.			
Child Welfare Advocate			
Safety Director	Jack Carter	257-5568	jcarter@enr.sgi.com
Corporate Contacts Mgr.	Rebecca Nicholas	271-5842	rebecca_nicholas@hp.com

<u>Board Position</u>	<u>Member name</u>	<u>Phone (408)</u>	<u>E-mail</u>
Region Scheduler			
Logistics Manager	Gail Grothaus	974-4753	kindof5150@aol.com
Volunteer Coordinator			
Concessions Director			
Snack Shack Manager			
Purchasing Director	Debbie Towar	253-8118	dtowar@aol.com
Fundraiser Director			
Picture Day Coordinator	Dina Pignatelli	395-8222	
Trophy Coordinator			
Sponsorship Coordinator	Dave Garelick	446-3656	
Uniform Coordinator			
Newsletter Editor	Teresa Lorenzen	725-1811	Teresa@perfectphones.com
Opening Day Coordinator			
Website Manager			
Collateral Design			
Fields Manager	M. Jack Muranami	257-8698	
Fields Captain	Miranda Evaldo	253-6722	
Spring Director	Carlos Lovera	227-4335	clovera@arsin.com
Asst. Spring Director	Mark Towar	253-8118	mtowar@aol.com

*Parent Volunteers, - Region 64 Needs **You***

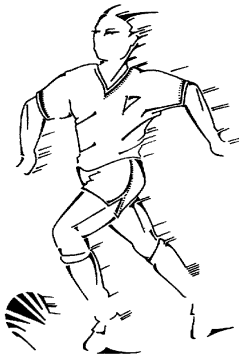
Ever wonder how the soccer field gets lined so your child can play on Saturday morning or where those sweatshirts and great soccer pictures come from? Are you interested in who will coach your child's soccer team this year? What about the ref's who make sure the game is safe and sportsmanlike? Who contacted those sponsors to contribute money for soccer balls, first aid kits, and goals?

Well, they're all people just like you, who take a little time to make sure your sons and daughters can play soccer in a fun and safe environment. It takes all kinds of people, doing all kinds of jobs to make a soccer season happen. As you can see from the list of Board Members above, there are a number of open positions that need to be filled. We are also in need of referees and coaches. Please consider volunteering your talents and expertise to help make the upcoming soccer season a great one for your kids and yourself. For more information on what a position involves or to volunteer, please call the region's hotline at 486-6924.

MLS CAMP 2000

We are thrilled to continue with our MLS Camp tradition with our soccer camp scheduled for July 24th through 28th at Miller Jr. High. This camp provides a fun approach with great soccer skill development for all ages. The coaches are from Britain and have solid credentials for making this a great kid / soccer experience. Camp times are 9:00 am to 10:30 am for kids 6 and under, 9:00 am to 12:00 pm for kids U11 and from 5:00 pm to 8:00 pm for kids U16. Please check out our website or send the camp flyer to Rebecca Nicholas @ 1127 Cameron Place, San Jose, CA 95129.

For any additional details on the Earthquakes or MLS Camps you may call me, Rebecca Nicholas, at 408-253-8510.



GIRLS RULE!

Again, through our partnership with the San Jose Earthquakes we are pleased to announce a great opportunity to watch the Women's National team play against Brazil on September 1st. This is a double header with the Women's game scheduled to kick off at

6:00pm with a scheduled season's Earthquake game. The Earthquakes will kick off at 8:00pm that evening after facing the Columbus Crew with the likes of Brian McBride.

AYSO 64's ticket price for both games on September 1st is just \$15 per seat! These tickets will go extremely fast! If you are interested, please send me an email at rbecca_nicholas@hp.com or send a letter to my home with a check of \$15 per seat.

16th Annual Turkey Tournament

AYSO Region 64 will be hosting the 16th annual Thanksgiving Indoor Soccer Tournament November 24th & 25th at Off the Wall Soccer in Santa Clara. This fun tournament is open to all youth and adult volunteers who would like to participate, although AYSO players have priority for the 250 available spaces. There is plenty of fan seating available, and you can sign up your out of town relatives too!

The indoor game is fast! Played inside a walled field like a hockey rink, with artificial turf, the ball moves quickly and can be played 'off the wall' as well. Teams are coed, divided by age group, and have fewer players to fit the small fields. If you love to play, but wish to avoid lots of running, this is your game.

Look for more detailed information in the fall newsletter, ask your coach, or take a look at www.ayso64.org.

Important Dates To Remember

- 8/26 Opening Day @ Miller, AYSO Day with the San Jose Earthquakes
- 9/9 Fall '00 Soccer Season First Games
- 9/24 Picture Day
- 11/24 Turkey Tournament & 11/25



AYSO Region #64
C/O John Plecque
1440 Kintyre Way
San Jose, CA 95129

To The Family Of: